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I declare, I confirm, I certify and I sign that I received substantial, important, line by line peer review with several and substantial comments, important remarks and hints from, at least, 3 Reviewers and the Assistant Editor for my paper: Smart Devices and Real-Time Data Collection for Effective Digital Marketing Strategies in Europe. A case study of Greece with Authors: ALEXANDROS KODONAS, STAVROS KALOGIANNIDIS, CHRISTINA-IOANNA PAPADOPOULOU, GEORGE KONTEOS, OLYMPIA PAPAEVANGELOU. I would like to thank all the reviewers for their thoughtful comments and efforts towards improving our manuscript. We revised the manuscript with special attention to the comments that we received from **Three** (3) reviewers that were experts, specialists in the area of my paper.
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