

# Revolutionizing Space: The Potential of Artificial Intelligence

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*Abstract:* - Generative AI is a new branch of artificial intelligence, which creates fresh content using neural networks and machine learning methods. Systems of generative AI can generate music, images, text, speech, and other types of content by finding new styles in huge databases. The automation of tedious tasks through the creation of personalized content, and the improvement of accuracy in difficult tasks makes generative AI technology to transform a variety of industries, including gaming, advertising, and healthcare. There are many types of generative AI models. Each has pros and cons of its own. Despite being a relatively young technology, generative AI has many potential applications that make it a fascinating field to research. More research, growth, and advancement in the future may be seen. Future potential uses for generative AI include improving cybersecurity by identifying and preventing cyberattacks, creating human-interactive virtual assistants, and creating intelligent robots that can do challenging tasks in various industries. As generative AI continues to be developed, we should expect to see increasingly sophisticated applications in the years to come, which will open up new opportunities for growth across numerous industries.

*Key-Words:* - Generative AI, Artificial Intelligence, Machine Learning, OpenAI models, ChatGPT, DALL-E, and GPT-4.

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## 1 Introduction

Artificial intelligence (AI) has achieved growing momentum in its application in many fields with limitless possibilities. It has changed every aspect of businesses, industries, and lives by applying it for different purposes including intelligent marketing, fraud detection, and customer support. It was applied to many important applications such as natural language processing, [1], [2], [3], agriculture [4] and stock marketing, [5]. Currently, it also enables machines to utilize visual or textual data for developing new content, and that is what is called Generative AI, [6]. Therefore, Generative AI

represents a developing AI field that is concerned with generating new content, such as images, music, and text. In particular, it generates these new contents based on the patterns recognized in the training data that it has been applied to. Generative AI can renovate many industries, including healthcare, gaming, and advertising. Moreover, it can transform industries by enhancing personalization, creating recommendations, automating repetitive duties, and generating unique content that can be utilized to facilitate customer engagement and satisfaction.

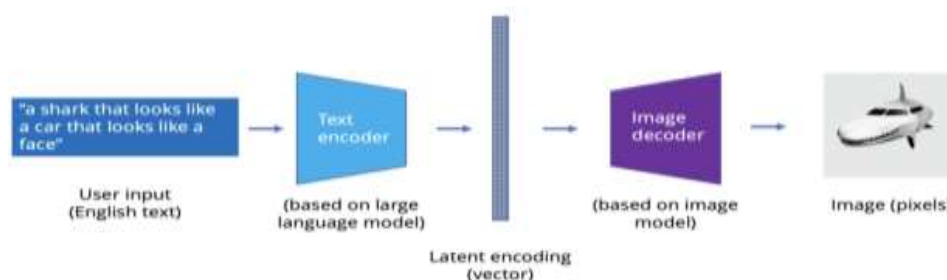


Fig. 1: Example of Generative AI, Transforming a Text into an Image

It also increases the accuracy in the health care domain including drug discovery and medical diagnosis as well as it helps in automating the time-consuming tasks, where this can take less time and decrease costs for industries. ChatGPT [7] and DALL-E [8] are controlling the headlines as some of the generative AI models.

Also, different types of models can be applied for Generative AI, such as auto-encoders, variational auto-encoders (VAEs) [9], generative adversarial networks (GANs) [10], Boltzmann Machines [11], and transformers [12]. Each type of model has its benefits and restrictions. Selecting the best Generative AI model is based on the task and type of data being created. Generative AI is mainly based on the use of advanced machine learning algorithms and neural networks, including transformers, autoencoders, VAEs, GANs, and Boltzmann Machines, [13].

Whereas Generative AI is still a new technology, its advantages and demands make it an interesting field of development and research. In addition, we are expecting to see more advanced and innovative usages of Generative AI in the coming years.

The OpenAI models such as ChatGPT, GPT-4 [14] and DALL-E are widely getting the attention of people in the world of business, industries, and content creation. In this research, we describe Generative AI, the types of models that use Generative AI, the test results on some Generative AI models, and the dangers and limitations of using Generative AI. The rest of the paper is organized as follows: Section 2 defines Generative AI and presents how it works. Section 3 describes the most popular Generative AI examples. Section 4 illustrates the types of Generative AI models. Section 5 demonstrates the main benefits of Generative AI. Section 6 presents the most important applications of Generative AI. Section 7 shows the dangers and limitations of Generative AI. Finally, Section 8 concludes the paper and presents the future work.

## 2 Defining Generative AI and How it Works?

Generative AI is a sub-domain of artificial intelligence, in which computer algorithms are applied to create outputs that are the same as human-created content such as texts, images, and music, graphics, and computer codes. It allows the use of existing content like texts, images, or audio files to generate new reasonable content. In particular, it enables computer algorithms to extract the most important patterns related to a given input and then utilizes it to produce a similar content. Algorithms in Generative AI are applied to learn from labeled training data examples. By exploring the patterns within the training data examples, Generative AI models can generate new content that has the same features as the original input data and appears reliable and human-like. It is based on the use of machine learning and deep learning techniques such as neural networks. To train a Generative AI model, large amounts of data must be given to a machine learning or deep learning algorithm to learn useful patterns from this data. This data could be texts, codes, graphics, or any other type of contents that are suitable to the given task. So, after collecting the training data, the Generative AI model analyzes the patterns within the data to find the main rules that control the content. Then, the AI model adjusts its parameters during the learning phase, to improve its capability of simulating human-created content. If the AI model can generate more content, then the created output will be more sophisticated, accurate, and believable.

## 3 The Most Popular Generative AI Examples

We describe with examples the most popular GAI developed by OpenAI like ChatGPT, GPT-4, and DALL-E.

### 3.1 Chat-GPT of GPT-3.5

OpenAI introduced ChatGPT [7], an AI language model built on the Generative Pre-trained Transformer (GPT) architecture. It is designed to respond to natural language inputs that resemble those of a human, enabling conversational interaction between humans and AI. ChatGPT can recognize and respond to a range of themes, from straightforward questions and answers to more sophisticated conversations, thanks to the vast database of textual material that it was trained on. This model can learn from vast volumes of data and produce high-quality responses because it employs a deep learning method known as transformer architecture. ChatGPT is capable of comprehending context, identifying patterns, and generating meaningful and logical responses to a range of inputs. Its capabilities span abroad.

#### Example 1: use

Input: What is generative deep learning? Figure 1 shows the answer to that question from ChatGPT.

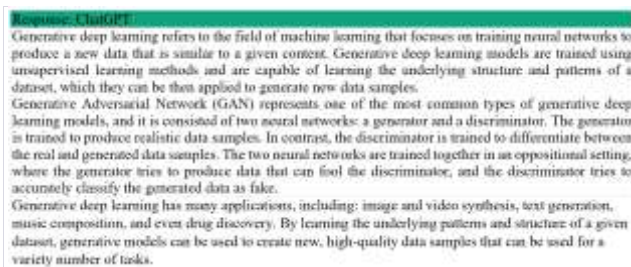


Fig. 1: “Answer to what is a generative deep learning?”

#### Example 2: generating code.

Input: Generate code python bandpass active filter. Figure 2 shows the answer to the previous question.

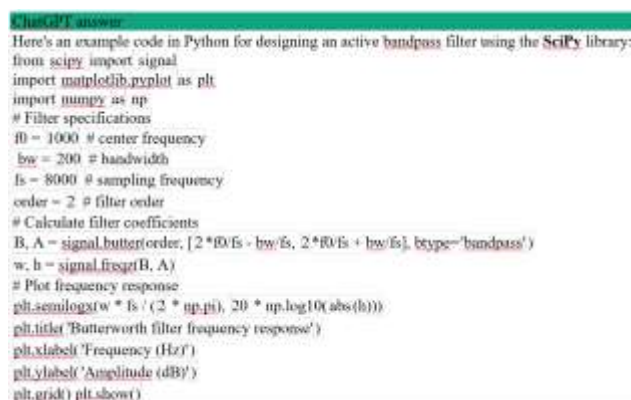


Fig. 2: ChatGPT response to «Generate code python bandpass active filter»

Assuming an 8000 Hz sample frequency, the preceding example involves creating a second-order

Butterworth bandpass filter with a 1000 Hz center frequency and a 200 Hz breadth. To find the filter coefficients B and A, use the signal.butter() method. The bandpass filter is specified by setting the btype argument to 'bandpass'. The frequency response of the filter is then plotted using the signal.freqz() function and displayed using matplotlib. You can modify the filter specifications to design different types of passband filters.

### 3.2 GPT-4

GPT-4's, [14], is the same as its predecessor, GPT-3.5, in which it generates its output in response to natural language queries and other requests. OpenAI says that GPT-4 can “follow complex instructions in natural language and solve difficult problems with accuracy”. In specific, GPT-4 can resolve mathematical problems, write programming codes, respond to questions, and tell stories. Furthermore, GPT-4 can review and summarize large amounts of content, where which supports the business use cases and customers.

OpenAI examined the capability of GPT-4's to replicate information in a consistent order by using many assessments, such as AP and Olympiad exams and the Uniform Bar Examination. GPT-4 gained different scores on AP examinations. The results of running GPT-4 through standardized tests have shown that the GPT-4 model can construct accurate and current responses. GPT-4 forecasts which token is probable to come next in a sequence of words. (A token may be a word, numbers, letters, symbols, or punctuations).

In addition, GPT-4 does not include information more recent than September 2021 in its lexicon. Google Bard represents one of GPT-4's competitors, which does have up-to-date data, material, and information because it is trained on the modern internet.

### 3.3 GPT-4 vs. ChatGPT

The OpenAI Company has mentioned that the GPT-4 model can process more data and perform more computations than the billions of parameters that ChatGPT was trained on. It has also proven more efficient in writing a huge diversity of materials, such as stories and fiction. Additionally, GPT-4 achieves higher performance than ChatGPT on the uniform tests stated above. Responses to prompts of GPT-4 may be more accurate and simpler to parse.

Moreover, GPT-4 is preferred over GPT-3.5 in decision-making, content summarization, and time scheduling. OpenAI argued that GPT-4 is 82% less likely to answer questions for banned content and 40% more likely to generate realistic answers.

Figure 3 presents an illustration of GPT-2 as a translator.

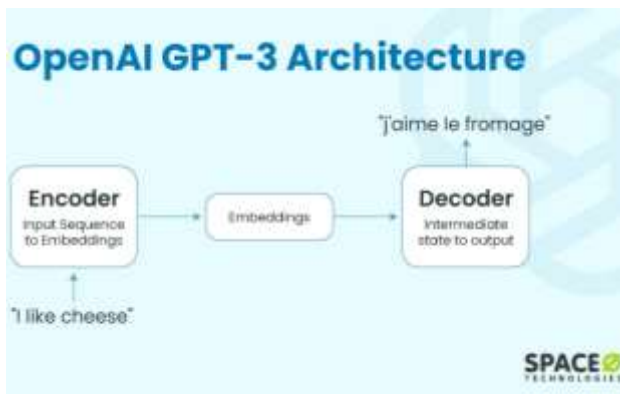


Fig. 3: An Illustration of GPT-2 as a Translator

### 3.4 Dalle-E

DALL-E (pronounced like "Dali") [8], is an AI model developed by OpenAI, which stands for "Denoising Autoencoder for Learned Language Embeddings." It is a type of generative model that can create novel images from textual descriptions. DALL-E can recognize natural language characterizations of images and create a new image that matches the description. Mainly, it is a neural network-based generative model for creating images from textual descriptions, developed by OpenAI in early 2021. The name "DALL-E" is said to be a combination of Salvador Dali, the famous surrealist painter, and the robot character EVE from the Pixar film "Wall-E".

DALL-E is based on the GPT-3 architecture and generates visuals from textual inputs by utilizing a combination of transformers and convolutional neural networks. The model can both generate new pictures to fit a textual content description or alter an already-present picture to fit a brand-new textual content input. A considerable series of picture-caption pairs was used to educate it. DALL-E is terrific for its capability to generate remarkably revolutionary and surreal pictures that defy the expectancies of picture synthesis models. This is because the model is not reduced by the laws of physics, allowing it to produce images that are not truly usable and consistent with the textual description. For example, it can draw pictures and drawings such as "snail made of harps" or "pizza with a giraffe pattern". This makes DALL-E a beneficial tool for both artistic content material production, along with making visuals for novels, movies, or advertisements, and scientific and engineering programs, together with constructing sensible representations of complicated machines or organic systems.

Two deep gaining knowledge strategies that DALL-E makes use of are a transformer-based totally language version and a denoising autoencoder. Using a huge dataset of picture-text pairs, it changed into teaching to recognize the relationships among textual descriptions and related images. DALL-E is beneficial in some of the approaches. For example, it can be applied to the design, fashion, and entertainment industries to produce creative designs or visual content for motion pictures.

It can create images in different styles, from photorealistic imagery<sup>3</sup> to paintings and emoji. It is capable also of processing, handling, and rearranging objects in its images. Figure 4 and Figure 5 present some photos generated by DALL-E as outputs.

#### Example 1 of DALL-E 2

Input: cat with sunglasses on a boat in a sunny day

DALL-E response:

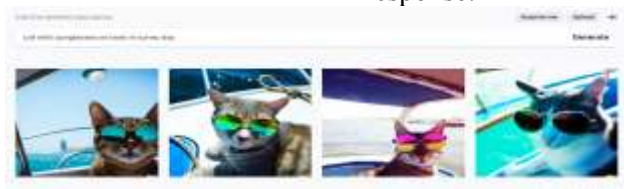


Fig. 4: Dalle-E response to "cat with sunglasses on a boat on a sunny day"

#### Example 2:

Input: astronaut in virtual space



Fig. 5: Some photos generated by DALL-E as Outputs

### 3.5 Other Examples of Generative AI Models

Generative AI has achieved important improvements in recent years, by using some tools that attract public attention and create a sensation between content developers and creators. Big technology enterprises such as Google, Microsoft, and Amazon, have released their own Generative AI tools.

- Midjourney: released by San Francisco-based research lab Midjourney Inc., Midjourney understands and analyzes text prompts and context to create visual content, like DALL-E 2.

- GitHub Copilot: is an AI programming tool developed by GitHub and OpenAI. It helps users to write codes faster and proposes code completions for them in development environments such as Visual Studio and JetBrains.
- **Cisco brings a Chat-GPT experience to WebEx**

Related to Gartner.com, articles, we believe that Generative AI will increase and speed up designs in many businesses as well as has the capability of discovering new and effective designs. The output of AI systems, that use Generative AI, may contain high-value artifacts such as video, code, narrative, and synthetic data. AI use cases for Generative AI are increasing, particularly in five areas such as parts design, drug design, chip design, material science, and synthetic data.

## 4 Types of Generative AI Models

Generative AI models can be used to create new content and samples that are the same as the original data by sampling data from the complex distribution. In summary, there are many types of models utilized for Generative AI, each with its benefits and weaknesses. Choosing the right model depends on the type of the utilized data and the task at hand. These models are all designed to address certain problems and applications. The following categories apply to these generative AI models.

### 4.1 Transformer-based Models

- Transformer-based models are a representation of a deep learning framework that revolutionized sequential data processing such as natural language processing (NLP), [12], [13], [15]. After being presented in the 2017 paper "Attention Is All You Need" by [12], the transformer scheme has become an industry standard for many NLP projects, [12].
- The attention model provides the key to self-attention, which is essential for dedicating time for contemplation while the architecture of each meaning is progressively being constructed. With the use of token-pair-level attention and importance scoring, this would determine the sequence of how the input tokens are shown. Consecutively the model concludes stressing over the most significant data when it is in the prediction mode.
- Among all transformer-based neural network models, one could argue that the BERT model (Bidirectional Encoder Representations from

Transformers), which was introduced by Google in 2018, is the most widely applied model up until now. Large amounts of text are being converted from raw text into a transformer model, which is trained with a transformer-base model and masked language modeling method. BERT stands out as its performance has been commendable, recording top scores and getting the best answer orientation among other NLU tasks such as question answering, and natural language inference.

- XLNet (bootstrapping multilingual intermediate modeling via meta-learning), T5 (text-to-text transfer transformer), and GPT (generative pre-trained transformer) are the other sets of well-known transformer-based models.
- By enabling the models to recognize distant syntactic relationships and comprehend word context, transformer models have together brought about a dramatic shift in natural language processing (NLP) systems. In the field of NLP, these models may be used for a wide range of tasks, including machine translation, text categorization, and language model creation. Neural networks for natural language processing produce the predictions for the ChatGPT and GPT-3.5 OpenAI models. For everyone who is trained in big data, the process remains the same until these patterns are identified. Additionally, they can quickly notice the interactions with sequential data, which makes them effective for jobs involving text production.

### 4.2 Example: Vision transformers (ViTs) [12], [15], [16]

One kind of deep learning model that is utilized for picture categorization tasks is called Vision Transformer (ViT), [12], [15]. It applies transformers over patches of the image, where patches are supposed to be independent and distributed. The ViTs components are self-attention, positional encoding, and multi-head self-attention. The positional encoding component is based on finding the position of an entity in a sequence of input tokens, learning the relative distances between patches, and recognizing the spatial structure of an image. The self-attention method specifies the significance of each patch and estimates the correlation and context between the other patches. Multi-head self-attention allocates several self-attention blocks to one account for many types of interactions between the patches and integrates them into a single self-attention output. The main architecture of ViT is illustrated in Figure 6. A WSI

is transformed into a series of patches, where each patch is associated with its positional information. Learnable encoders transform each patch and its position into one embedding vector called a token. An extra token is given for the classification procedure. The transformer encoder takes the class token along with the patch tokens as inputs to estimate multi-head self-attention and then outputs the class and the learnable embedding of patches. The output class token is used as a slide-level representation for the last classification of the model. The transformer encoder contains many stacked identical blocks. Each block includes multi-head self-attention and MLP, coupled with a layer normalization and residual connections. The multiple self-attention heads and the positional encoding are useful for integrating spatial information and increasing the context and effectiveness, [17] of the VIT technique over other techniques. However, there is a limitation in VITs, in which it is considered to be more data-hungry, [15].

Poorly supervised methods offer many advantages. Eliminating the manual annotations decreases the data preprocessing cost and minimizes the bias and interrater variability. Therefore, the models can be simply applied to huge datasets, for various tasks. As the models can learn from the whole scan free, then they can classify the predictive features even if the regions were assessed by pathologists. These weakly supervised methods achieve a good performance and propose that many tasks can be resolved without expensive manual annotations. Figure 6 presents the vision transformers architecture application in X-ray image analysis for COVID-19.

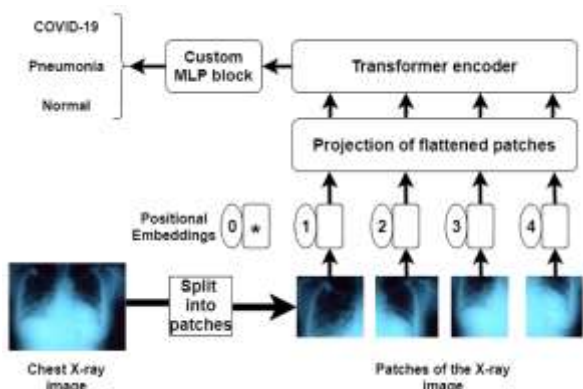


Fig. 6: Vision Transformers Architecture Application in X-ray Image Analysis for COVID-19 Detection

### 4.3 Generative Adversarial Networks ‘GAN’

Generative Adversarial Networks (GANs) [10] consist of two neural network models, a discriminator, and a generator. The discriminator estimates the authenticity and the quality of said data, while the generator generates data. After a while, both neural networks perform their roles effectively, and more accurate outputs are generated by them.

In the adversarial training process of the GANs, the generator and discriminator are trained together on a given data. In this process, the generator attempts to generate data that fools the discriminator, while the discriminator attempts to recognize whether the given data is fake or real. The output of the generator is then tuned depending on the discriminator's feedback, and the process remains until the generator can create data that is similar to the real data. There are several applications of GANs, such as data augmentation, image synthesis, and anomaly detection. GANs have also been applied to produce real images of buildings, faces, and cities. They have proven their worth in the healthcare domain, as they can be utilized to create synthetic medical images and data, which can then be used for training machine learning methods for disease diagnosis and treatment. Figure 7 displays the GAN Architecture.

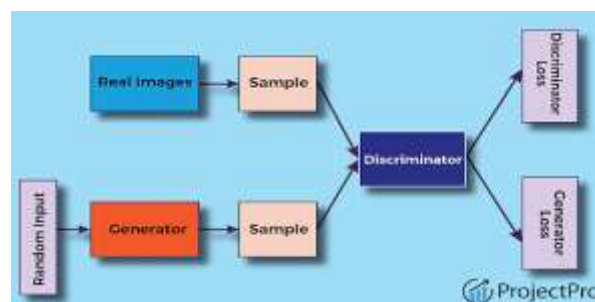


Fig. 7: The GAN Architecture

### 4.4 Autoencoders

One kind of neural network design used in unsupervised learning is the autoencoder. By first mapping the input data to a lower-dimensional representation and then mapping the lower-dimensional representation back to the original input, known as the decoding, they are intended to learn a compressed representation of a given input data, known as the encoding or latent space. Numerous data kinds, including text, music, and images, can be used to train autoencoders.

The following are the main uses for autoencoders:

- Image Compression and Reconstruction: By using autoencoders for image compression and

reconstruction, massive image datasets can be stored and transmitted more effectively.

- Anomaly Detection: By highlighting data points that the model is unable to correctly reconstruct, autoencoders can be used to find abnormalities in datasets.
- Feature extraction: Auto-encoders are capable of efficiently identifying data and extracting features, which can be utilized as input for machine learning models.
- Dimensionality reduction: dimensionality of high dimensional datasets can be reduced by using auto-encoders, which facilitates the visualization and study of complicated data.
- Data Generation: New data samples can be produced by auto-encoders. To do this, samples are selected at random from the sample space and then decoded.

In brief, autoencoders are widely used in many fields, such as computer vision, signal processing, and natural language processing. They are a helpful instrument for unsupervised learning and may help uncover patterns and insights in massive and complex datasets. Figure 8 displays a denoising model utilizing an autoencoder.

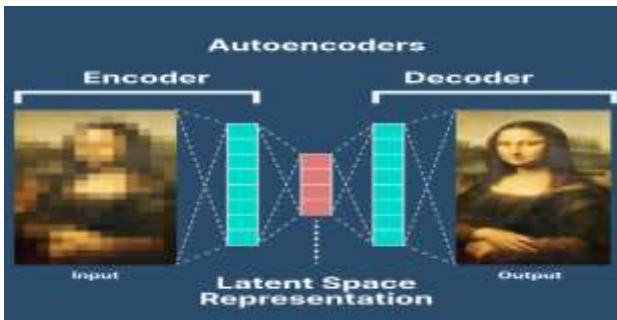


Fig. 8: Illustration of autoencoder as denoising model

### 4.5 Variational Autoencoders

An encoder and a decoder are used by variational autoencoders (VAEs) [9] to produce material. After

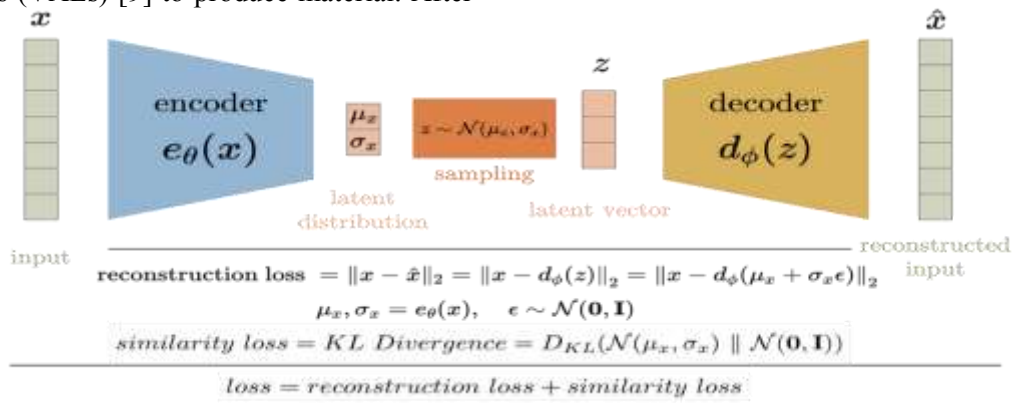


Fig. 9: VAE with the Latent Space Defined by Mean and Variance

receiving input data—such as text or images—the encoder compresses the data before sending it out again. The decoder then uses this encoded data to reassemble it into new data that bears a resemblance to the original input data.

One class of generative models known as VAEs is used to learn a condensed representation of input data. With the addition of a probabilistic model that allows them to execute data sampling from the compact representation, they are regarded as a kind of autoencoder.

VAEs are trained using unsupervised learning and can be applied to many data types, such as images, text, and sound. Figure 9 presents an illustration of VAE with the latent space defined by mean and variance.

The primary applications of VAEs include:

- Data Compression: VAEs can be used to encode data into a lower-dimensional representation compress it and then decode this data back into its original structure.
- Anomaly Detection: VAEs can be used to detect anomalies in datasets by comparing the reconstruction error of a given data sample with the reconstruction error of the training data.
- Semi-Supervised Learning: VAEs can be used for semi-supervised learning tasks by incorporating label information into the model training process.
- Data Augmentation: VAEs can be utilized to create new data samples that can be applied to increase the training data for other machine learning models.
- Image and Video Generation: VAEs can be trained to generate new images and videos by sampling from the compressed representation of the input data.

## 4.6 Multimodal Models

Multimodal AI, [17], [18], [19], [20], [21] is a new AI pattern, in which different data types (numerical data, image, text, and speech) are integrated with multiple intelligence processing algorithms to attain superior performance results. Multimodal AI often achieves better performance results than single-modal AI in several real-world applications.

**Multimodal deep learning** is a new area, in which algorithms learn from data of multiple modalities. For instance, a human can use both hearing and sight senses to recognize an object or a person. Similarly, multimodal deep learning is based on developing similar capabilities for computers.

Multimodal models can analyze and process many types of input data, including audio, text, and images. They join different modalities to generate more developed outputs. Some examples of these models are such as DALL-E 2 and OpenAI's GPT-4, which also accepts image and textual data inputs. Multimodal deep learning has many important uses, such as:

- Automatically creating illustrations of images, such as captioning for blind people.
- Looking for images that suit text queries (e.g. "find for me an image of a yellow cat").
- Generative art system that creates images from text illustration (e.g. "create a picture of a yellow cat").

They can be used to create new data samples that look like the original data by performing data sampling from the complex distribution. In summary, many types of models are applied for Generative AI, each with its strengths and weaknesses. Choosing the right model depends on the data type and the task at hand.

## 5 Benefits of Generative AI

The main benefit that Generative AI offers is efficiency, whereas with this benefit, Generative AI allows businesses to systematize specific tasks and direct their effort, time, and resources on more significant strategic objectives. This reduces the labor costs and maximizes the operational efficiency.

Generative AI suggests several benefits that can help in transforming various industries and improving efficiency and personalization. Some of the main benefits of Generative AI are:

- Creative content creation: Generative AI can help to create new and unique content, including images, music, and text, that can be used in

various industries, such as advertising, gaming, and art.

- Time and money savings: Companies may save time and money by using generative artificial intelligence for automated repetitive and time-consuming processes such as data analysis and production of content.
- Money and Time: Businesses may use generative artificial intelligence to save money and time by automating repetitive and time-consuming tasks like data processing and generation.
- Increased precision: artificial intelligence examines huge amounts of data and finds relevant patterns that people normally miss. This can help in increasing accuracy in a variety of activities that include drug discovery and medical diagnostics.
- Novel uses: Generative AI creates new opportunities and uses in several sectors, including gaming and healthcare, that were either impractical or too difficult to implement in the past.

In summary, Generative AI offers several benefits that can help in transforming industries and improving efficiency, personalization, accuracy, and creativity.

Generative AI proposes additional benefits to businesses and entrepreneurs, such as:

- Creating new ideas, content, or designs.
- Typing, developing, testing, and optimizing computer code.
- Formulating templates for articles or essays.
- Improving customer support with virtual assistants, dialog systems, and chatbots.
- Streamlining the procedure for gathering and expanding data so that machine-learning algorithms may use it.
- Enhancing decision-making through data processing and analysis.

## 6 Additional Domains in Which Generative AI is Employed

Artificial intelligence that creates new content through algorithms, such as writing, photos, movies, and music, is known as generative AI. Its uses are numerous and spread across several industries, such as:

- Healthcare: The application of generative AI in health expedites the search for new treatments and reduces the time and expense of research. Medical imaging may benefit from the usage of generative AI in healthcare. Researchers can



design novel medicines with the use of AI models, which can produce new medicinal molecules and forecast their efficacy. Generative artificial intelligence is used to create 3D medical images for treatment planning and improving diagnosis.

- **Marketing:** Advertisers can organize personalized campaigns and modify material according to the preferences of their clients using Generative Artificial Intelligence. Product recommendations and advertisements are examples of the previous point. Artificial intelligence algorithms may produce marketing messages that are both audience-targeted and appealing to the target audience because they are trained on consumer data.
- **Education:** Many teachers use generative Artificial Intelligence models to assess and learn materials that are tailored to the unique learning preferences of each student.
- **Finance:** financial analysts that are based on generative artificial intelligence are used to examine market trends and predict the direction of the stock market.
- **Virtual colleagues:** Generative fake insights may be utilized to create human-like virtual colleagues that can comprehend and answer normal dialect requests. Virtual colleagues who take after individuals can upgrade client fulfillment. In addition, it can raise the esteem of virtual associates for an assortment of errands counting planning arrangements, and reacting to requests.
- **Climate scientists** use generative AI models to study the environment to forecast weather patterns and comprehend climate change.
- **Generative AI** may be used in creative sectors such as music, design, and painting. Utilizing inspiration from previously composed music, a computer program may create new music.
- **Video games:** Characters, environments, and levels may all be created with generative AI. Game developers may provide more original and captivating game material in addition to saving time and money,
- **In conclusion,** generative artificial intelligence contains a wide range of applications and the capacity to change many businesses by creating modern substance and improving proficiency and personalization.

## 7 Dangers and Limitations of Generative AI

Many difficulties raised by generative AI require consideration. One of the problems is that it might spread false information or sensitive or dangerous content, which may hurt individuals or companies and endanger national security.

Policymakers have given careful thought to these linkages. For instance, in April 2023, the European Union imposed new copyright regulations on enterprises that develop generative AI tools. These regulations require the disclosure of any copyrighted content utilized in the development of these tools. These regulations would reduce intellectual property exploitation while also promoting ethics and openness in the field of artificial intelligence development. Moreover, these rules protect the content creators from mimicking or plagiarizing their work by Generative AI tools.

Automating the Generative AI tasks will have effects on the workforce and employees, in which those affected employees, are required to be reskilled or upskilled. Furthermore, Generative AI tools can magnify biases existing in the training data, where this causes problematic results that spread stereotypes and harmful beliefs. ChatGPT, Bing AI, and Google Bard have all stirred up controversy by creating damaging outputs since they have been released. All these issues should be resolved over time as Generative AI develops.

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## 8 Conclusion

In summary, generative AI is a powerful artificial intelligence tool that has the potential to revolutionize a wide range of industries through the production of fresh, original content, enhanced personalization, cost and timesavings, improved accuracy, increased efficiency, and the creation of new opportunities. Generative AI can create text, images, music, and other types of content that are useful in industries like marketing, gaming, healthcare, and the arts by utilizing machine learning and deep learning algorithms. Even though generative fake insights (AI) is still moderately unused and has a few disadvantages, just like the requirement for enormous volumes of preparing information, its potential benefits and employments make it a beneficial field for advance consider and headway. Overall, the prospects for generative AI show up shrinking since the innovation is still creating, and we expect to see more cutting-edge and inventive applications of generative AI in the

future. However, there are other deterrents to overcome, just as the gigantic sums of preparing information required, the plausibility of predisposition and moral issues, and the necessity for the created fabric to be straightforward and comprehensible.

Hence, future investigation on the conceivable risks of generative AI is fundamental. As generative AI innovation is created, it is basic to form beyond any doubt that AI is utilized morally by lessening predispositions, boosting responsibility, expanding straightforwardness, and helping with information administration. An adjustment between human interaction and assignment computerization for generative AI is essential to maximize its benefits. On the other hand, any unfavorable effects on the workforce have to be decreased or evacuated.

Furthermore, we hypothesize that combining several generative models—like VAEs and GANs—produced reliable multimodal outcomes. Finally, we performed a thorough analysis to determine how missing data and poor supervision affected multimodal learning. In terms of large amounts of missing data, we investigated the possibility that the suggested VAEVAE and VAEGAN models perform better than the other generative AI models. Subsequent research in multimodal data may examine the outcomes of utilizing similar concepts in the design of videos, where each frame comprises text, audio, and visual elements. Further study and development in this area will certainly provide new chances and solutions for people, companies, and society as a whole.

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The authors have no conflicts of interest to declare.

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