

Contribution of Individual Authors to the Creation of a Scientific Article (Ghostwriting Policy)

Nhan Truong Thanh Dang conducted the literature review, collected data and analyzed and discussed the findings.

Nhat Minh Nguyen participated in data collection and wrote the method section.

Van Dung Ha participated in research analysis, discussion of findings and proposed managerial implications.

Thi Anh Tuyet Le participated in the literature review and discussion of findings.

Sources of Funding for Research Presented in a Scientific Article or Scientific Article Itself

No funding was received for conducting this study.

Conflict of Interest

The authors have no conflicts of interest to declare that are relevant to the content of this article.

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