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I declare, I confirm, I certify and I sign that I received substantial, important, line by line peer review with several and substantial comments, important remarks and hints from, at least, 3 Reviewers and the Assistant Editor for my paper: “Live Streaming Marketing in the E-Commerce of Fashion SMEs” with Authors: Melany Chávez Miranda, Lady Almonte Condori, Mauricio Villegas Zegarra, Harold Angulo-Bustinza.

I would like to thank all the reviewers for their thoughtful comments and efforts towards improving our manuscript. We revised the manuscript with special attention to the comments that we received from **Three (3)** reviewers that were experts, specialists in the area of my paper. I declare, confirm, certify and sign that WSEAS has checked my paper for possible plagiarism by Turnitin and my paper was found without plagiarism or self-plagiarism by Turnitin. I also declare, confirm, certify and sign that also that no Associate-Editor, no Editor-in-Chief, no member of the WSEAS Secretariat forced me in this Journal to add references (citations) to any previous publications of the journal.

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The peer review process was tough. It really helped us make our manuscript better. We got comments from the reviewers that let us fix some parts of the work. This was especially true for how we talked about the way we did our research and the results we got. When we revised our manuscript we made it clearer how we used the PLS-SEM procedure. We also changed some things in the discussion section. Made the whole paper easier to follow. The suggestions we got helped us show how our study fits into the picture of live-streaming marketing research especially in places like Peru that are still growing. We are really grateful, for the time and effort the reviewers put in to give us their feedback during the whole evaluation process.

Signature:

A handwritten signature in black ink, appearing to be a stylized 'H' or similar character.

Date: 12-6-2026