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“Utilization of Augmented Reality as a Virtual Marketing Innovation for Local MSMEs: Implications for Digital Tourism Attraction in North Sumatra, Indonesia”.

with Authors:

Indawati Lestari, Nurul Khairina, Finta Aramita

I would like to thank all the reviewers for their thoughtful comments and efforts towards improving our manuscript. We revised the manuscript with special attention to the comments that we received from **Three (3)** reviewers that were experts, specialists in the area of my paper.

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