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I declare, I confirm, I certify and I sign that I received substantial, important, line by line peer review with several and substantial comments, important remarks and hints from, at least, 3 Reviewers and the Assistant Editor for my paper: *Brand Innovation Dynamics (BID): Understanding Brand Innovation, Brand Equity, Internationalization and Firm Size in Greek Food and Beverage Exporting Companies* with Authors: YANNIS S. KYANIDES, KOSNTANTINOS E. KRIKONIS, YANNIS A. HAJIDIMITRIOU

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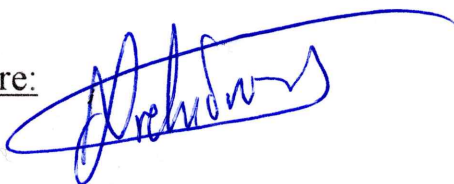
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