	CERTIFICATION for the PEER REVIEW PROCESS &
	EVALUATION of the PEER REVIEW PROCESS &
CERTIFICATION for NON EXISTENCE of ARTIFICIAL CITATIONS	
	and ANTI-PLAGIARISM CONTROL
Name:	Dr. Muhammad Adnan Bashir
Institution:	Universiti Malaysia (UniMAP)
<u>City:</u>	Arau, Perlis
Country:	Malaysia
Phone:	+92-321-2199998
Academic Email: adnanbashir@unimap.edu.my	

I declare, I confirm, I certify and I sign that I received substantial, important, line by line peer review with several and substantial comments, important remarks and hints from, at least, 3 Reviewers and the Assistant Editor for my paper:

## **Creating a Romantic and Loyal Brand Environment using Social Media: Predictive Analysis on four Phases of Customer Loyalty**

with Authors:

DR. MUHAMMAD ADNAN BASHIR

DR. UMMI NAIEMAH BINTI SARAIH

DR. RAGHAVA GUNDALA

DR. JUNAID ANSARI

DR. MUHAMMAD AZEEM QURESHI

DR. MUHAMMAD YASIR

.....

I would like to thank all the reviewers for their thoughtful comments and efforts towards improving our manuscript. We revised the manuscript with special attention to the comments that we received from **.....Three (3)....** (<-write the correct number) reviewers that were experts, specialists in the area of my paper. I declare, confirm, certify and sign that WSEAS has checked my paper for possible plagiarism by Turnitin and my paper was found without plagiarism or self-plagiarism by Turnitin. I also declare, confirm, certify and sign that also that no Associate-Editor, no Editor-in-Chief, no member of the WSEAS Secretariat forced me in this Journal to add references (citations) to any previous publications of the journal.

I also declare, confirm, certify and sign that I have made all the changes, modifications, additions, studies, corrections asked by the reviewers and I have fully complied with their instructions. I also understand that before the publication the 3 (or more than 3) reviewers will check my paper to see if all the

changes, modifications, additions, studies, corrections etc have been done and I authorize the WSEAS to publish my paper or to reject my paper even in the 2nd round of peer review or to continue with an additional round of peer review.

I also declare, I confirm, I certify and I sign that I will not publish this paper or an important part of the paper in any other Journal (inside or outside WSEAS) Conference Proceedings (inside or outside WSEAS), Book (inside or outside WSEAS), University Repository etc) without the written permission of the WSEAS.

I also declare, I confirm, I certify and I sign that this paper or an important part of the paper has not been published other Journal (inside or outside WSEAS) Conference Proceedings (inside or outside WSEAS), Book (inside or outside WSEAS), University Repository etc). In case of violation of the above terms, WSEAS can reject any unpublished paper or even retract any published paper.

<u>Please, write additional comments below</u> (take ideas from: <a href="http://wseas.org/main/author-testimonials.html">http://wseas.org/main/author-testimonials.html</a> )

Signature (insert an image file with scanned signature or print out the whole page, sign and scan)

Date: 12-05-25