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I declare, I confirm, I certify and I sign that I received a substantial, important, line-by-line peer review with several and substantial comments, important remarks, and hints from, at least, 3 Reviewers and the Assistant Editor for my paper: THE ROLE OF CULTURE IN THE PURCHASE OF A PRODUCT (THE CASE OF BAVARIA BEER 0.0% ALCOHOL IN ALBANIA), with Authors: Dr. GERTI DAJCI; MATEUS HABIL, and ARJAN ABAZI.

I would like to thank all the reviewers for their thoughtful comments and efforts towards improving our manuscript. We revised the manuscript with special attention to the comments that we received from **Three (3)** reviewers that were experts, and specialists in the area of my paper.

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