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Name: Muhammad Adnan Bashir

Institution: Faculty of Business and Communication, Universiti Malaysia Perlis,
Malaysia.

City: Arau

Country: Malaysia

Phone: +923212199998

Academic Email: adnanbashir@unimap.edu.my

I declare, I confirm, I certify and I sign that I received substantial, important, line by line peer review with several and substantial comments, important remarks and hints from, at least, 3 Reviewers and the Assistant Editor for my paper: Digital Influence: Examining Social Media Marketing Dynamics and How They Affect Consumer Brand Loyalty with Authors: Muhammad Adnan Bashir, UMMI NAIEMAH BINTI SARAIH, RAGHAVA GUNDALA, JUNAID ANSARI, MUHAMMAD AZEEM QURESHI, SHIRAZ

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A handwritten signature in red ink, appearing to read 'Alfonso', with a long horizontal stroke extending to the right.

Date: 17 -06 - 2024