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I declare, I confirm, I certify and I sign that I received substantial, important, line by line peer review with several and substantial comments, important remarks and hints from, at least, 5 Reviewers and the Assistant Editor for my paper: **How Randomness is Controlled in Dynamic Identity to Maintain Recognisability: A Case Study of Flip Burger, an Indonesian SME.(Co-Author: Jasni Bin Dolah)**. I would like to thank all the reviewers for their thoughtful comments and efforts towards improving our manuscript. We revised the manuscript with special attention to the comments that we received from Five (5) reviewers that were experts, specialists in the area of my paper.

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Author's testimonial:

I am highly impressed with the publication services provided by WSEAS. The process of publishing my paper, entitled "How Randomness is Controlled in Dynamic Identity to Maintain Recognisability: A Case Study of Flip Burger, an Indonesian SME," was seamless and efficient. The editorial team was insightful in their review, providing helpful suggestions that elevated the standard of my work. WSEAS' dedication to promoting scholarly research and advancing knowledge in various fields is truly commendable. I express my sincere gratitude to WSEAS for their invaluable support in the dissemination of my research findings.

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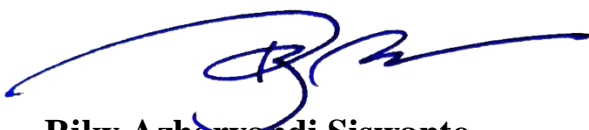
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